



**2007 VIVA! Cinco de Mayo and State Menudo Cook-Off
Sponsorship Agreement**

Please print or type the requested information below:

Name: _____ Title: _____

Corporation/Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-Mail _____

Please select sponsorship level below:

<p><input type="checkbox"/> Oro—\$5,000+: Official sponsor of the VIVA! Cinco de Mayo event.</p> <p>Oro sponsors shall receive the following;</p> <ul style="list-style-type: none">• Product display area at event• Banner space at Viva! Cinco de Mayo events (Viva! Cinco de Mayo will not provide banners but will govern the size and number of banners. No more that 3 banners shall be permitted with a maximum size of 4x12 each.)• Ten (10) Menudo Kick-Off Party passes• Twenty (20) Viva! Cinco de Mayo passes• Ten (10) Viva! Cinco de Mayo parking permits• Golf Tournament Hole & Team Sponsor• Media Package: full page space in newspaper tabloid prior to event, premier radio airtime, name/logo on our VIVA! Cinco de Mayo Webpage (minimum of eight (8) months), name/logo on color poster, prime area newspaper coverage, follow-up articles and photos in news releases, sponsor announcement during the event

<input type="checkbox"/>	<p>Plata—\$3,000+: Official sponsor of the VIVA! Cinco de Mayo event.</p> <p>Plata sponsors shall receive the following;</p> <ul style="list-style-type: none"> • Product display area at event • Banner space at Viva! Cinco de Mayo events (Viva! Cinco de Mayo will not provide banners but will govern the size and number of banners. No more that 2 banners shall be permitted with a maximum size of 4x8 each.) • Six (6) Menudo Kick-Off Party passes • Ten (10) VIP Viva! Cinco de Mayo passes • Five (5) Viva! Cinco de Mayo parking permits • Golf Tournament Hole Sponsor • Media Package: half page space in newspaper tabloid prior to event, prime area newspaper coverage, follow-up articles and photos in news releases, sponsor announcements during the event
<input type="checkbox"/>	<p>Bronce—\$1,500+: Official sponsor of the VIVA! Cinco de Mayo event.</p> <p>Bronce sponsors shall receive the following;</p> <ul style="list-style-type: none"> • Product display area at event • Banner space at Viva! Cinco de Mayo events (Viva! Cinco de Mayo will not provide banners but will govern the size and number of banners. No more that 1 banner shall be permitted with a maximum size of 4x8 each.) • Four (4) Menudo Kick-Off Party passes • Five (5) Viva! Cinco de Mayo passes • Two (2) Viva! Cinco de Mayo parking permits • Golf Tournament Hole Sponsor • Media Package: quarter page space in newspaper tabloid prior to event, prime area newspaper coverage, follow-up articles and photos in news releases, sponsor announcements during the event.
<input type="checkbox"/>	<p>Amigo—\$500 +: Official sponsor of the VIVA! Cinco de Mayo event.</p> <p>Amigo sponsors shall receive the following;</p> <ul style="list-style-type: none"> • Two (2) Menudo Kick-Off Party passes • One (1) Viva! Cinco de Mayo pass • Banner space at Viva! Cinco de Mayo events (Viva! Cinco de Mayo will not provide banners but will govern the size and number of banners. No more that 1 banner shall be permitted with a maximum size of 3x8.) • Golf Tournament Hole Sponsor

Signature of Authorized Representative

Date

Contributions to the festival are received through the LULAC Educational Foundation of Texas (LEFT), a 501 (c) 3 entity, and are tax deductible to the donor to the fullest extent the law allows. **Please make checks payable to the LULAC Educational Foundation of Texas. Mail this agreement and check to: Viva! Cinco de Mayo; P.O. Box 953; San Marcos, TX 78667.**